



Holiday Checklist for WooCommerce

1. ☐ Audit Website Safety and Security
2. ☐ Check Website Performance and Scalability
3. ☐ Fix Broken Links, 404s, and Redirects Issues
4. ☐ Review and Optimize the Checkout Experience
5. ☐ Refresh Shipping and Product Return Information
6. ☐ Review Top Holiday Sellers and Validate Inventory
7. ☐ Optimize Product Pages for SEO and Conversions
8. ☐ Create a Great Customer Service Experience
9. ☐ Review and Optimize Google Merchant Center
10. ☐ Plan Holiday Promotions and Offers
11. ☐ Create and Execute Your Marketing Plan